

Campus Recreation Center

Aquatics Program Planning

CRC Introduces . . .

The Bédard Aquatics Center

Lap pool—50 meters by 25 yards, with 1 meter and 3 meter diving boards

Leisure pool—features a current channel, vortex, and water wall

Whirlpool—temperature ranges from 101° to 104°



Why We're Talking

The Aquatics Center is currently underused

Maintaining fitness is a lifelong goal for students, faculty, staff, and community members

Surveys* suggest the university community is interested in regular visits to the CRC

Talking about the Center will increase that interest

*View the [survey results](#)

More About . . .

Family programs

Memberships

Proposed Clients

Students

Families

Competition swimmers

Accessible and therapeutic

Proposed Programs

	Will Likely Appeal To . . .		
	Students	Faculty/Staff	Community
Youth swim lessons		X	X
Adult swim lessons	X	X	X
Youth stroke clinic		X	X
Lifeguarding course	X		X
Masters swim team			X
Aquacize	X	X	X
	3	4	6

Proposed Fee Structure

	Membership		Parking/ Month	Monthly Total	Yearly Total
	Monthly	Yearly			
Part-time/Graduate Students	\$20	\$200	\$10	\$30	\$320
Faculty/Employees	\$40	\$440	\$15	\$55	\$620
Alumni	\$50	\$560	\$18	\$68	\$776
Community	\$60	\$680	\$24	\$84	\$968

Proposed Logo

WORK THE WATER
WORK THE WATER

Youth Swimming Programs

Preschool

Ages 6 months to 3 years

With parent in water

With instructor in water

Learn to swim

Ages 5 to 15

Levels 1 to 5

Open lap swimming always
available



Family Memberships

Full-time undergraduate or graduate students

Student—\$200/year

Family—add \$150

Faculty/staff

Faculty/staff member—\$440/year

Family—add \$200

Community

Family membership—\$750/year

Summer Memberships

Monthly—\$125/month

Three months—\$250

Other short-term summer rates

Weekly—\$75/week

Daily with member sponsor—\$10

Daily without member sponsor—\$20

Family Friendly Facilities

Extended hours to meet family needs

6:00 a.m. to 10:00 p.m. Monday through Thursday

6:00 a.m. to 9:00 p.m. Friday through Sunday

Easy pool access

Zero depth entry to leisure pool

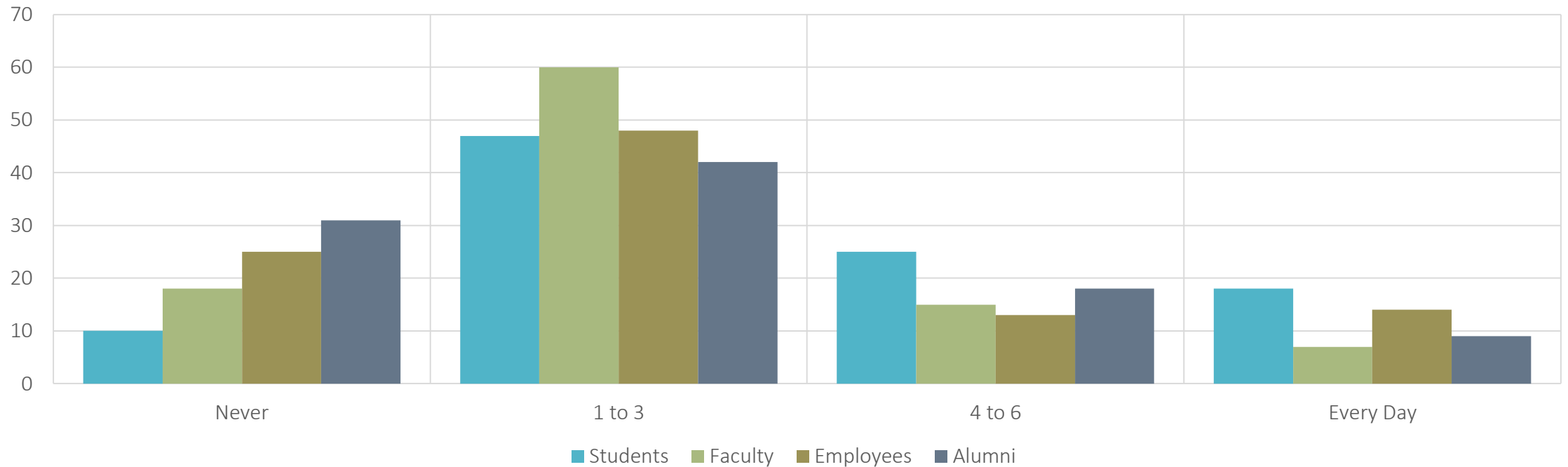
Handicap accessible entry to leisure and lap pools

Childcare service available

Pool rental available for parties

Survey Results

Visits per Week



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