

The background features a gradient from red at the top to blue at the bottom, overlaid with faint, semi-transparent circular patterns and a scale. The scale is a large arc on the left side, with tick marks and numbers ranging from 140 to 260 in increments of 10. Several circular elements, some solid and some dashed, are scattered across the background, some containing arrows or partial arcs, suggesting a technical or data-related theme.

MICROSOFT HISTORY

HISTORY OF BILL GATES

INNOVATOR OF MICROSOFT

William Henry Gates the third, best known as Bill Gates, is the principle founder of the Microsoft corporation. Bill Gates was born on October 28, 1955 in Seattle, WA.



EDUCATION OF BILL GATES

In 1967, Gates is enrolled in the Lakeside School, a Private school in which he befriends Paul Allen. Gates joins Harvard in 1973. Gates soon shifts focus on Microsoft and takes absence from school. He did this in 1975 and later joined back but soon took absence again in 1977



CO-FOUNDER OF MICROSOFT

Paul Gardner Allen co-founded Microsoft alongside Bill Gates in 1975, helping cause the microcomputer revolution. Allen was born on January 21, 1953 and recently died in October 15, 2018.



REASON FOR CREATION

Bill Gates and Paul Allen created Microsoft to develop and sell BASIC interpreters for the Altair 8800. They both saw potential to develop the programming language.

EVOLUTION OF MICROSOFT

Microsoft was first used to sell and develop BASIC interpreters for the Altair 8800 but has advanced much from that time.

Microsoft was popular for updating windows quite frequently and offered free versions of Word, Excel, and PowerPoint.

MICROSOFT CONTINUES TO ADVANCE

Microsoft continued to introduce new things like Office and Skype. Microsoft then introduced a new improved version of windows. Microsoft did this all whilst generating a steady flow of revenue.



SATYA NADELLA

Satya Nadella became the CEO of Microsoft in 2014, the previous CEO being Steve Ballmer.

Satya Nadella was born on August 19, 1967. Nadella rebuilt the company culture, Microsoft's share price tripled since his arrival.



WINDOWS 10

Satya Nadella decided to scrap Windows 8 and instead move onto Windows 10. Windows 10 brought many liked features. Microsoft is very popular for their software. Windows 10 influenced many people to start using Microsoft products.



MICROSOFT PRODUCTS

Microsoft has a variety of products: for business, an intelligent personal assistant, browser, and more.

Microsoft has a variety of products to choose from for different purposes. A variety of products attract many costumers who are in need of services.

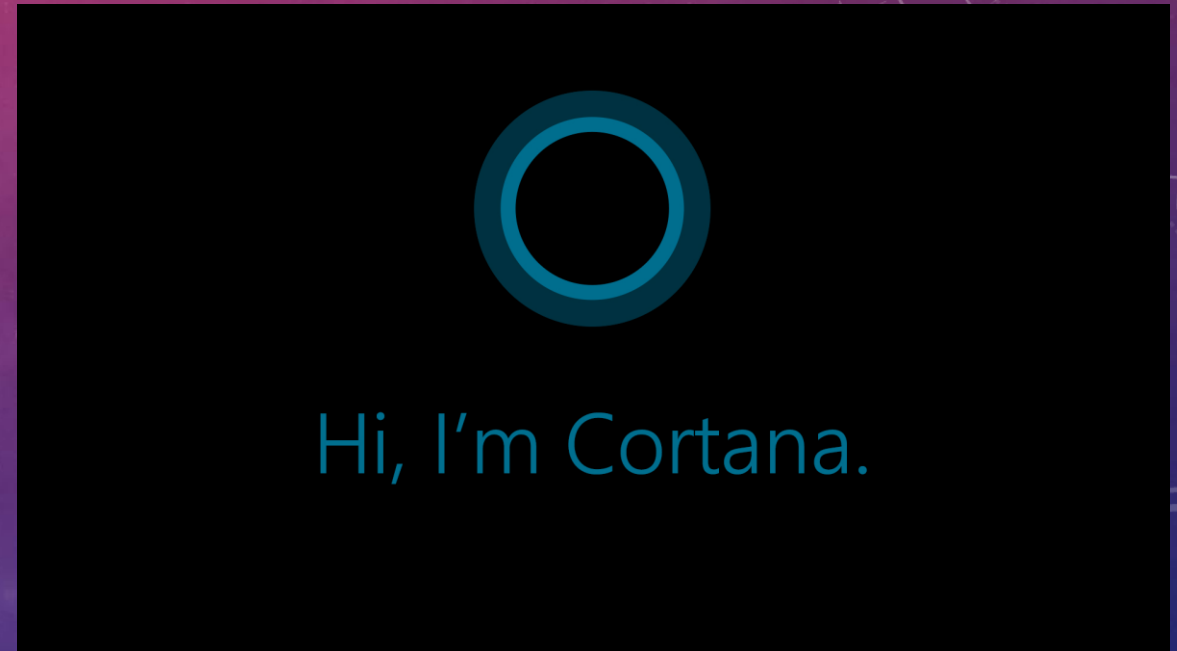
SKYPE FOR BUSINESS

Microsoft invented a different version of Skype in 2003 but later released a version of Skype for business, September 22, 2015. Skype allows the user to video call whomever they would like to. This version of Skype replaced Lync and thus Combines features of Lync and Skype.



CORTANA

Cortana is an intelligent personal assistant created for Windows 10, Windows 10 Mobile, Windows Phone, Microsoft Band, Xbox One, iOS, and Android. Cortana was released in December 2015. Cortana allows the user to talk to Cortana about questions, directions, play music, tell you the weather, and more.



MICROSOFT EDGE

Microsoft is the newest browser from Microsoft. Microsoft Edge was created to provide safer and faster browsing. Microsoft Edge was first released for Windows 10 and Xbox One in 2015, it was then released for Android and iOS in 2017.



BING

Microsoft has a variety of different Bing products.

Microsoft have created 12 different Bing products:

Bing, Bing Ads, Bing Bar, Bing Desktop, Bing Images,

Bing Maps, Bing News, Bing Places, Bing Search History,

Bing Translator, Bing Video, and Bing Webmaster. Bing is

the first created Bing product and was released on June 1, 2009.



XBOX

Microsoft has a variety of products, Xbox being one of them. Xbox is a gaming console created by Microsoft. The first version of Xbox came out on November 15, 2001; Xbox was very successful, thus causing the creation of Xbox Live in November 2002. Microsoft continued to release new products: like an Xbox Kinect and advanced versions of the console.



MIXER

Mixer is a streaming application originating in Seattle. The service officially launched on January 5, 2016. The streaming application is used by many, especially Xbox users. The application is available in 18 different languages.

The logo for Mixer, featuring the word "mixer" in a lowercase, rounded font. The "mi" is white, the "x" is a white chevron pointing right, the "e" is a blue chevron pointing left, and the "r" is blue. The background of the slide features faint, stylized circular patterns and a color gradient from purple to blue.

mixer

SOCIAL MEDIA

Microsoft uses social media for a variety of uses, to promote products and to give customer service. Microsoft uses Facebook, Twitter, and Pinterest.

USE OF FACEBOOK BY MICROSOFT

Microsoft uses Facebook to mostly post products or information on Office, Bing, Xbox, Internet Explorer, Widows, and Windows Phone. These pages are updated very frequently by Microsoft.

MICROSOFT SUPPORT THROUGH TWITTER

Microsoft uses Twitter in order to support it's community.

Microsoft has support for many different profile products:

Xbox, Bing, Office, Cloud, Security, Channel 9, SQL Server,

SMB, and more. Microsoft support provide services at a

haste. Microsoft uses Twitter mostly for support but always

promote Xbox products.

CITATIONS

<https://econsultancy.com/how-microsoft-uses-facebook-twitter-pinterest-and-google/>

https://www.npr.org/news/graphics/2008/june/bill_gates/gates_timeline_04.html

<https://www.minterest.com/list-of-all-Microsoft-products-and-services/>