

# Campus Recreation Center

Aquatics Program Planning

# CRC Introduces . . .

## The Bédard Aquatics Center

Lap pool—50 meters by 25 yards, with 1 meter and 3 meter diving boards

Leisure pool—features a current channel, vortex, and water wall

Whirlpool—temperature ranges from 101° to 104°

# Why We're Talking

The Aquatics Center is currently underused

Maintaining fitness is a lifelong goal for students, faculty, staff, and community members

Surveys\* suggest the university community is interested in regular visits to the CRC

Talking about the Center will increase that interest

\*View the survey results

# Proposed Programs

	Will Likely Appeal To...		
Youth Swim Lessons		X	X
Adult Swim Lessons	X	X	X
Youth Stroke Clinic		X	X
Lifeguarding Course	X		X
Masters Swim Team			X
Aquacize	X	X	X

# Program Details

Class	Cost for Members	Cost for Non-members	Course No.
Youth Swim Lessons			
Preschool with Parent (in water)	\$40.00	\$52.00	001A
Youth 6 - 8 years	\$40.00	\$52.00	002A
Youth 9 - 15	\$40.00	\$52.00	003A
Adult Swim Lessons (16+)			
Adult Beginner	\$45.00	\$59.00	015A
Adult Intermediate	\$45.00	\$59.00	018A
Adult Advanced	\$45.00	\$59.00	021A

# Summer Memberships

Monthly—\$125/month

Three months—\$250

Other short-term summer rates

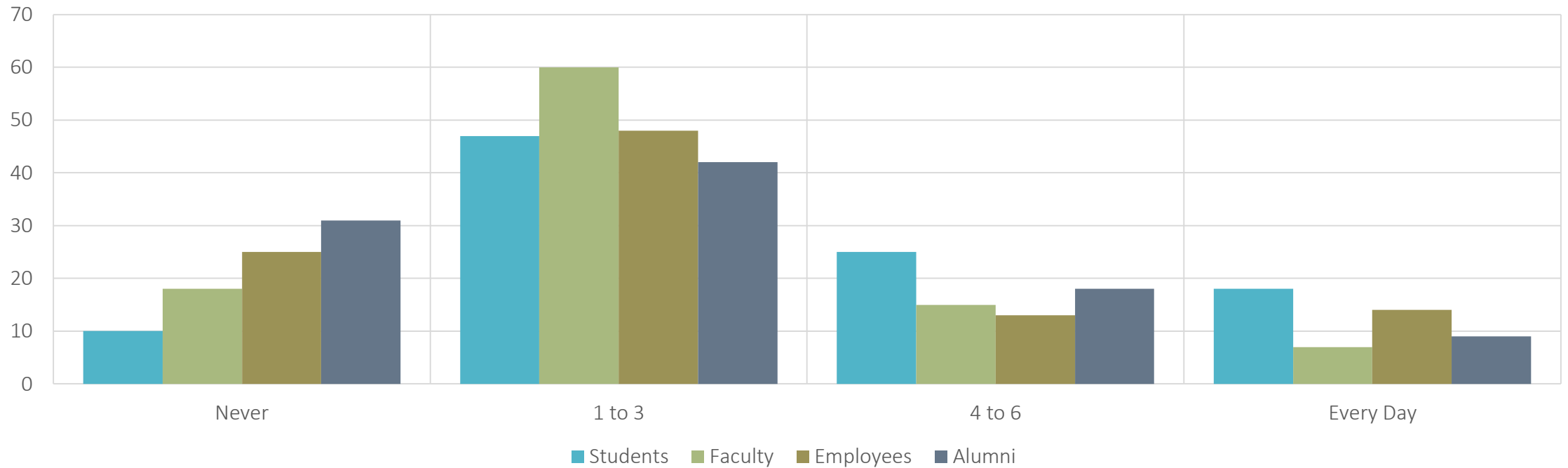
Weekly—\$75/week

Daily with member sponsor—\$10

Daily without member sponsor—\$20

# Survey Results

Visits per Week



# Proposed Logo

**WORK THE WATER**  
WORK THE WATER